



◀ UNCUBICLE ▶

YOUR LIFE

ZRICKS



When the earth laughs through flowers, do you listen?
When nature paints through a sunset, do you watch?
When was the last time you nourished your soul with
silence? Don't let urban life jade your senses. Routine is
a prison. Break free. The Serenes lifestyle villas beckon.





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YOUR LIFE

Beyond cubicles, deadlines and your daily grind is a life waiting to be lived. Presenting the Serene Lifestyle villas in the heart of Alibaug. Untainted by civilization, each villa is an island of calm.



An oasis of luxury. Your temporary escape from the attrition of the daily schedule. Your private retreat where you can rejuvenate, refresh and reclaim your life.

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THE
SERENES

ALIBAUG'S
FINEST VILLAS



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THE
SERENES

ALIBAUG'S
FINEST VILLAS

Welcome to The Serenes, welcome to 12 acres of freedom.
The freedom to smell the oxygen.
And rummage for sea shells in milky white sands.
The freedom to walk on grass softer than the most expensive Persian rug.
And watch herons rise majestically against mackerel pink skies, from your living room.
The freedom to discover shades of life you never
knew even existed. Or better still, discover yourself.



FAR AWAY
FROM STRESS
AND MONOTONY,
FEEL AT HOME
IN THE
COMPANY OF
YOURSELF.

GIVE YOUR
KIDS THE JOY
OF CHASING
BUTTERFLIES,
NOT JUST
VIRTUALLY.



Gift your kids the privilege of playing in open spaces bigger than a parking lot. A chance to marvel at fuchsias and lilies hanging in bunches from gnarled branches. And maybe discover a fossil, or two.



WATER IS A BAD
CONDUCTOR OF
ALL KINDS OF
SOUNDS.
INCLUDING A CELL
PHONE RING.

Wash away your worries, in a pool of tranquility. Feel the water gently scrub away all your concerns. For once, let mental peace and relaxation be your only targets.

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WHERE
LUXURY IS
NOT A
LUXURY,
BUT, A WAY
OF LIFE.

VILLA TYPES AVAILABLE:
3 BHK, 4BHK
PATIO/COURTYARD

FALL IN LOVE
WITH THE
INDOORS,
EVEN WHILE ON
A HOLIDAY.

Fall in love with your living space, inside outside. The Serenes has left no stone unturned in ensuring that you live a quality life. Be it the choice of the colour of your wall paint or a work of art on the wall, be prepared to be pampered, by sheer aesthetic opulence.

THE ONLY
TIME YOU
CAN
RELAX
UNDER
PRESSURE.



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It's time to stop. And reflect. And pay your life its due. It's time to slow down and pamper yourself, in a multitude of ways. The Serenes offer an array of luxury amenities, designed to uplift your spirits no matter how hard you have lived your life. Come, explore the various nuances of joy, from exhilaration to zen-like contentment. Come, find yourself.

AMENITIES



- CLUBHOUSE
- RESTAURANT/PARTY HALL WITH OPEN OUTDOOR SEATING
- KIDS PLAY AREA
- DROP OFF ZONE AND PARKING AREA
- GYM & SPA
- BILLIARDS/POOL ROOM
- KIDS INDOOR GAMES ROOM
- SWIMMING POOL
- OUTDOOR DECK FOR YOGA/MEDITATION



CREATORS OF HARMONY.

PROJECT ARCHITECTS: STUDIO AMITA VIKRANT (SAV)
The Serenes, a unique development by the sea in the quaint Alibaug town, is the brainchild of SAV, an established architectural and design studio with branches in London and Mumbai. Inspired by the ocean, the beaches and the pristine white sand that is distinctive of Alibaug, it not only has the best of nature at your disposal but also offers an array of best-in-class amenities. It's designed to inspire you constantly, making your home a place you can't wait to come back to, every day. You will find endless opportunities to enjoy the outdoors at The Serenes - be it the courtyards, patios, terraces, gardens or decks, you are in for a green-pampering. Both the courtyard and patio villas encompass a unique design that merges the outdoor and indoor in a flawless fluidity, gifting you a matchless sensory experience. Born out of a vision to create a luxurious living experience for the discerning few, The Serenes has successfully set a benchmark for all its contemporaries.

WHAT'S GOOD FOR NATURE IS GOOD FOR US. AND YOU.

Environmental responsibility represents the DNA of our existence. At Mahindra Lifespaces, we have therefore embarked on a mission to make all residential development 'Green'. The design philosophy of The Serenes embraces the values of building for the future, by ensuring a harmonious balance between urbanization and responsibility towards the environment.



- WATER AND ENERGY EFFICIENT
- SUSTAINABLE SITES
- GREEN AND HEALTHY LIVING
- RAINWATER HARVESTING
- TOPSOIL PRESERVATION
- ENVIRONMENTAL-FRIENDLY BUILDING RESOURCES
- HEALTH-FRIENDLY INDOORS



Mahindra Lifespaces Developers Ltd., the real estate and infrastructure development wing of the \$16.5 billion Mahindra Group, is a leader in sustainable urban development. Through the creation of residential and integrated large format developments across nine Indian cities - Mumbai, Pune, Nagpur, Gurgaon, Faridabad, Jaipur, Chennai, Hyderabad and Bangalore, Mahindra Lifespaces has been recognized as a stalwart player in the industry.

With over 7.3 million sq ft of completed projects and over 11.3 million sq ft of ongoing and upcoming developments, Mahindra Lifespaces has been at the forefront of transforming urban landscapes. It is the first real estate company in India to release its triple bottom-line focused Sustainability Report, based on the Global Reporting Initiative (GRI) framework, and has received an A+ rating for disclosure and transparency. The company is also India's first Green Homes developer and places itself among the top three contenders with respect to its green development initiative.

**BUILDING HOMES IS
SECOND NATURE TO US.**

www.Zricks.com



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YOUR LIFE

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CALL +91 9987211112 FOR AN APPOINTMENT
WITH OUR REPRESENTATIVE.

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